

JANUARY 2021

HYPERWEAR®



+PRODUCT CATALOGUE

JANUARY 2021

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UNCONVENTIONAL
TOOLS FOR
UNCONVENTIONAL
TRAINING.



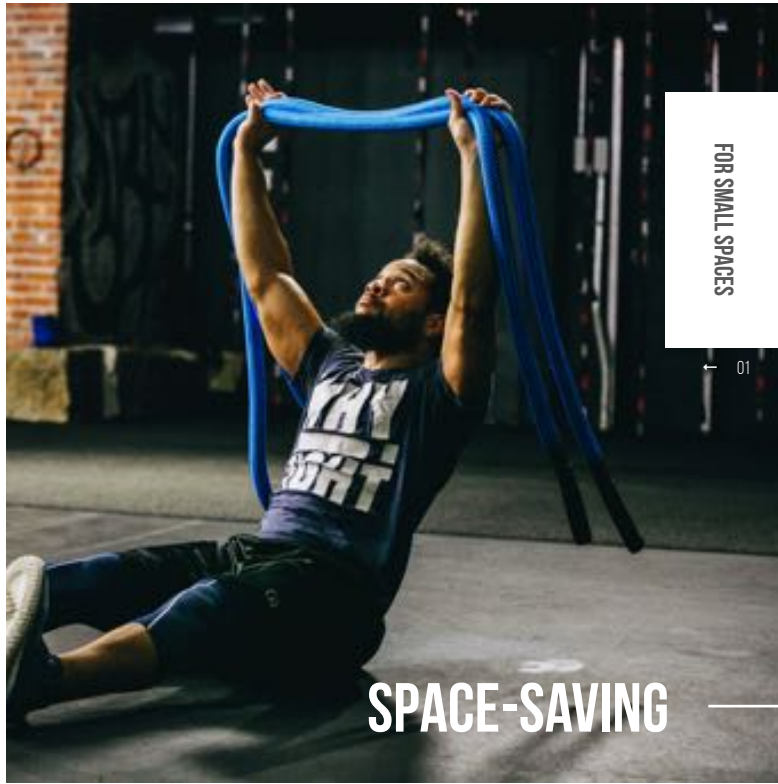
Hyperwear is a *premium* brand selling *premium* products to *premium* athletes - anyone & everyone who takes their training seriously. We design, manufacture and sell some of the world's most innovative and high-quality training tools from our office in Austin Texas. Hyperwear customers care about quality, durability, versatility and performance. Our commitment to quality helps us clearly stand out from the competition in functional fitness e-commerce and commercial markets. Our unique products and exercise programs are designed to help customers accelerate their results and meet the performance goals they set for themselves. The Hyperwear brand stands for innovation, quality and an unconventional approach to fitness, performance and training.

9 YEARS IN BUSINESS **15** TRADEMARKS

4 PRODUCT FAMILIES **11** PRODUCT PATENTS

WE BELIEVE IN INNOVATION
WE INVEST IN QUALITY





FOR SMALL SPACES
01

SPACE-SAVING



BEGINNER-FRIENDLY
02

FUNCTIONAL



GREAT FOR GROUPS
03

ENGAGING

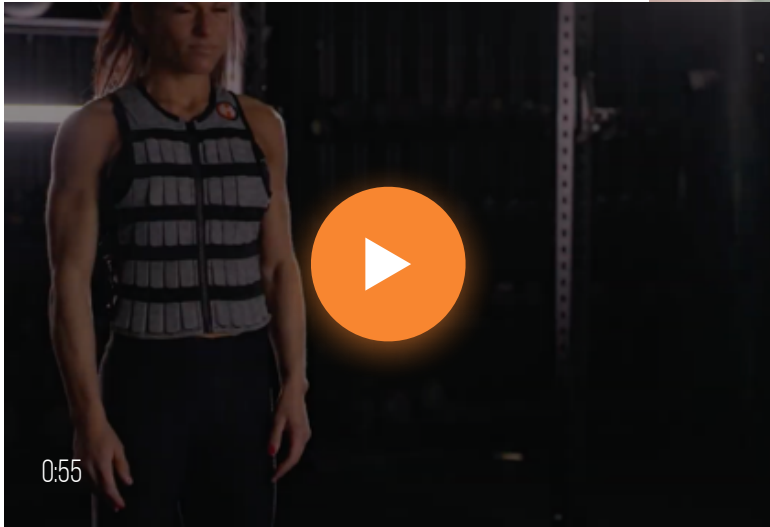
Hyperwear products are designed to be **safe, high-quality, versatile, functional, space-saving, and engaging** for everyone from fitness-beginners to elite athletes.

WE DON'T BUILD YOUR TYPICAL FITNESS PRODUCTS

HYPERWEAR

MADE FOR MOVEMENT

HYPER VESTS



HYPER VEST[®] ELITE

HYPER VEST[®] PRO

HYPER VEST[®] FIT

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HYPER VEST ELITE

THE ATHLETIC ALPHA VEST



ULTRA-DURABLE EXTERIOR

FORM-FITTING

ADJUSTABLE SIDE CORDS

INDIVIDUAL WEIGHT POCKETS



FULL COLOR
RETAIL BOX

MSRP **\$219.99 - \$299.99**

COLOR   BLACK WITH ORANGE ELASTIC CORDING

SIZE SM MD LG XL

CAPACITY (LBS) 15 20 20 20

SHIPPING DIMENSIONS 11 IN X 11 IN X 6 IN



The ELITE's durable **Cordura®** material and reflective striping make this vest the perfect partner for high-intensity training sessions or nighttime outdoor runs.

HYPER VEST FIT

THE COMFORTABLE WALKING VEST



COMFORTABLE STRETCH

FORM-FITTING

ADJUSTABLE SIDE CORDS

INDIVIDUAL WEIGHT POCKETS

DESIGNED FOR WOMEN



COMES AS A 5LB, 8LB OR 10LB VEST

MSRP

\$99.99 - \$129.99

COLOR



DARK GRAY WITH LIGHT GRAY DETAILS

SIZE

SM

MD

LG

CAPACITY
(LBS)

10

10

10

SHIPPING DIMENSIONS

11 IN X 11 IN X 6 IN



The FIT vest is optimally designed for a woman's body and made for walking & light exercise. The FIT is our entry-level vest option for those who want to increase bone-density , build strength and burn calories.

HYPER VEST PRO

THE ULTIMATE TRAINING VEST



2-WAY STRETCH

FORM-FITTING

ADJUSTABLE SIDE CORDS

INDIVIDUAL WEIGHT POCKETS

HIGH CAPACITY



COMES PRE-LOADED WITH 10LBS
& CAN ADD ADDITIONAL WEIGHT
IN 5LB INCREMENTS

MSRP

\$199.99 USD

COLOR



GRAY WITH BLACK STRIPING

SIZE

SM

MD

LG

XL

CAPACITY
(LBS)

20

23

33

42

SHIPPING DIMENSIONS

11 IN X 11 IN X 6 IN

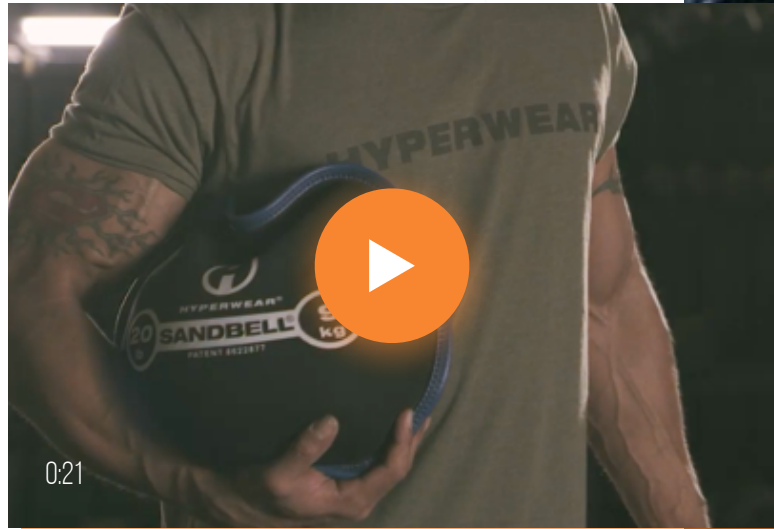


The flexible PRO material gives you enough stretch for any range of motion while clinging to your body so it doesn't bounce while you train.

HYPERWEAR

FUNCTIONAL TRAINING

HYPER WEIGHTS



SANDBELL®

SANDBELL® PRO










STEELBELL®

SOFTBELL® SYSTEM



SANDBELL

THE WORLD'S MOST VERSATILE FREE WEIGHT

COLOR RIM	WEIGHT IN LBS	DIMENSIONS INCHES	MSRP USD
	2	4 X 4	\$13.99
	4	5 X 5	\$18.99
	6	6 X 6	\$21.99
	8	7 X 7	\$26.99
	10	8 X 8	\$32.99
	12	9 X 9	\$37.99
	15	10 X 10	\$46.99
	20	11 X 11	\$62.99
	25	12 X 12	\$76.99
	30	13 X 13	\$90.99
	40	14 X 14	\$114.99
	50	15 X 15	\$131.99



SAND-FILLED

DURABLE NEOPRENE SHELL

COLOR RIM STITCHING

DYNAMIC & FUNCTIONAL















The SandBell's patented design builds grip strength, endurance and stamina with 1000s of exercise possibilities. This unique tool is safe for beginners and for floors, combining the utility of a kettlebell, medicine ball, sandbag and slam ball into one.

NEW FOR 2021

SANDBELL PRO

THE SANDBELL FOR HIGH -USE ENVIRONMENTS

COLOR RIM	WEIGHT IN LBS	DIAMETER IN	MSRP USD
	6	8	\$27.99
	8	10	\$33.99
	10	11.5	\$41.99
	12	12	\$48.99
	15	13	\$56.99
	20	14	\$71.99
	25	15	\$87.99
	30	16	\$104.99
	40	17	\$124.99
	50	18	\$144.99
	60	19	\$164.99
	70	20	\$184.99



Features **SILVADUR™** antimicrobial to inhibit bacteria growth on surface

WATER REPELLENT NEOPRENE SHELL

MATCHING TRIM & LABEL

TEXTURED FOR GRIP

HIGH STRENGTH NYLON TRIM



The premium SandBell PRO is our newest SandBell iteration designed specifically for a commercial environment. The neoprene shell is reinforced with a more durable material designed to stand up to high-volume fitness classes.

SILVADUR™ is a trademark of Dupont

STEELBELL

EXPERIENCE DYNAMIC WEIGHT TRAINING



COLOR RIM	WEIGHT IN LBS	DIMENSIONS INCHES	MSRP USD
○	10	5 X 5	\$41.99
○	15	6 X 6	\$59.99
○	20	7 X 7	\$79.99
○	25	8 X 8	\$95.99
○	30	9 X 9	\$115.99
○	40	10 X 10	\$139.99
○	50	11 X 11	\$159.99
○	75	12 X 12	\$199.99
○	100	13 X 13	\$249.99

STEEL SHOT FILLED

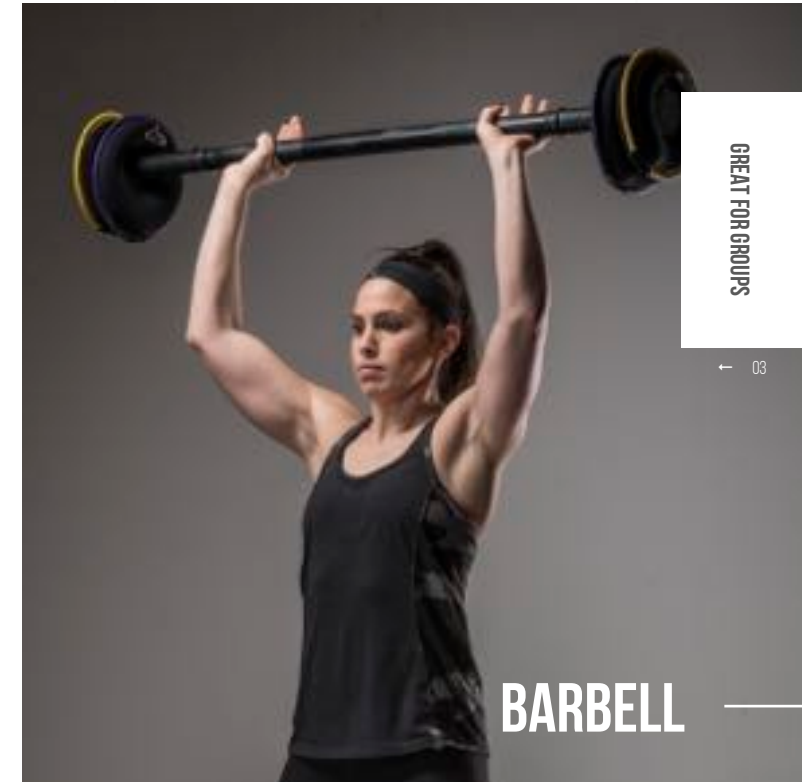
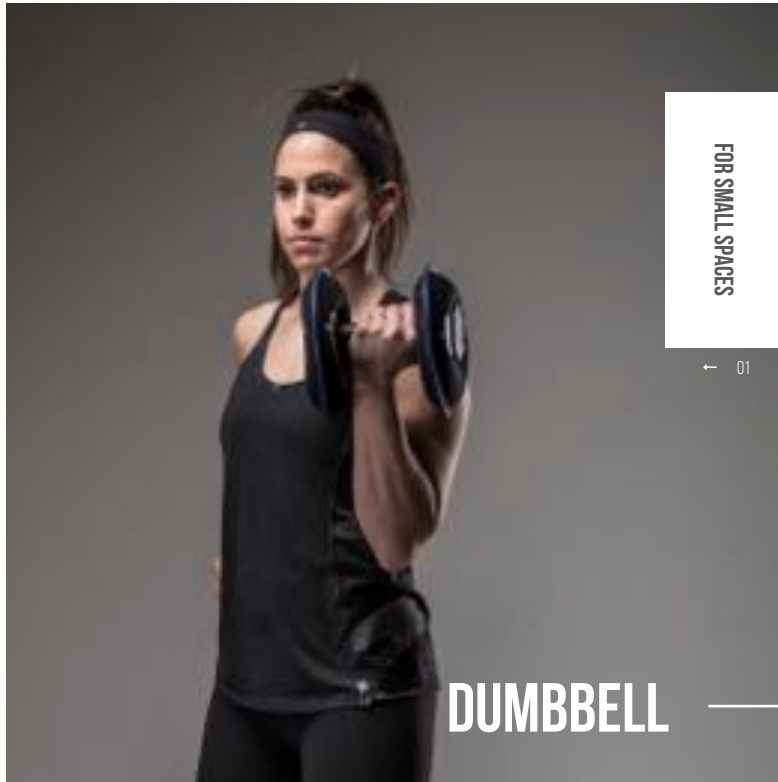
DURABLE HEAVY NEOPRENE SHELL

FUNCTIONAL STITCHING

INTENSE, COMPACT & DYNAMIC



The SteelBell is one of the most intense free weights ever created. SteelBells are filled with tiny balls of steel shot, making them incredibly lively and challenging while retaining their safety and floor-protecting benefits.



The SoftBell System is made up of soft sand-filled neoprene interchangeable plates and a series of reinforced fiberglass handles that can create **dumbbells**, **kettlebells** and **barbells** for a group fitness or home-gym environment.

THE SOFTBELL SYSTEM

SOFTBELL KETTLEBELL

SOFT, SAFE & ADJUSTABLE



TOTAL WEIGHT IN LBS	MSRP USD
7	\$28.99
10	\$38.99
15	\$48.99
20	\$58.99
25	\$68.99
30	\$78.99



KETTLEBELL HANDLE
MSRP \$19.99

INDIVIDUAL WEIGHT PLATES

COLOR RIM	WEIGHT IN LBS	DIMENSIONS INCHES	MSRP USD
	1.5	4 X 4	\$10.99
	3	5 X 5	\$16.99
	4.5	6 X 6	\$19.99
	6	7 X 7	\$25.99
	7.5	8 X 8	\$30.99
	10	9 X 9	\$35.99

SOFT SAND-FILLED PLATES

DYNAMIC & FUNCTIONAL

ADJUSTABLE WEIGHT

REINFORCED FIBERGLASS HANDLE



Swing it, clean it, squat it and lift without fear of injury or damage to your floors. Adjustable SoftBell Kettlebells offer great value and space-saving benefits over solid cast iron individual kettlebells.







SOFTBELL DUMBBELL

BUILD YOUR OWN INTERCHANGEABLE SET



DUMBBELL HANDLE
MSRP \$6.99

INDIVIDUAL WEIGHT PLATES

COLOR RIM	WEIGHT IN LBS	DIMENSIONS INCHES	MSRP USD
	1.5	4 X 4	\$10.99
	3	5 X 5	\$16.99
	4.5	6 X 6	\$19.99
	6	7 X 7	\$25.99
	7.5	8 X 8	\$30.99
	10	9 X 9	\$35.99

TOTAL WEIGHT IN LBS	MSRP USD
3	\$24.99
6	\$39.99
9	\$49.99
12	\$59.99
15	\$69.99
20	\$79.99
25	\$95.99
30	\$109.99
35	\$124.99
40	\$139.99

SOFT SAND-FILLED PLATES

ADJUSTABLE WEIGHT

REINFORCED FIBERGLASS HANDLE

Soft weight plates prevent injury and damage, and interchangeability allows for custom combinations. SoftBell DumbBells are approachable for beginners, and much safer and less noisy than traditional dumbbells in a group setting.



SOFTBELL BARBELL

SAFE, QUIET & DYNAMIC TRAINING



SOFT SAND-FILLED PLATES

REINFORCED FIBERGLASS BAR

EASILY ADJUSTABLE

SAFE FOR FLOORING

MSRP

\$169.99

COLOR



CONTENTS

2 EACH OF 3LB, 4..5LB, 10LB SOFTBELL PLATES, 1 BARBELL HANDLE SET



HOME GYM CARDIO BARBELL PACKAGE

Bring that Cardio Barbell Pump club workout to your home or gym with SoftBell cardio barbells. Safer for you and your floors than any adjustable barbell system made. Safe, versatile and dynamic in a group setting.



DUMBBELLS & KETTLEBELLS

1 01



SAFE FOR USERS & FLOORS

1 02

LIGHT COMBO SET

MSRP **\$249.99**

COLOR   

CONTENTS 4 X 1.5LBS, 4 X 3LBS, 4 X 4.5LBS, 1 X KB HANDLE, 2 X DB HANDLE

SHIPPING DIMENSIONS 11 IN X 11 IN X 6 IN

TOTAL HOME-GYM SETS

COLOR RETAIL BOX

HEAVY COMBO SET

MSRP **\$279.99**

COLOR   

CONTENTS 4 X 6LBS, 4 X 7.5LBS, 4 X 10LBS, 1 X KB HANDLE, 2 X DB HANDLE

SHIPPING DIMENSIONS 11 IN X 11 IN X 6 IN

HYPERWEAR

ULTIMATE VERSATILITY

HYPER ROPES



HYPER ROPE[®]

HYPER ROPE[®] ELITE



HYPER ROPE

UNANCHORED, SPACE-SAVING WEIGHTED ROPE



UNANCHORED

WEIGHTED METAL CORE

BRAIDED EXTERIOR

DYNAMIC FLOW

ULTRA SPACE-SAVING

MSRP

\$299.99

COLOR



BLUE BRAIDING WITH BLACK HANDLES

SIZE

20 FT LONG

WEIGHT
(LBS)

15

SHIPPING DIMENSIONS 14 IN X 14 IN X 4 IN



The Hyper Rope offers all the benefits of battle rope training, but in less space, without need for an anchor point, and with a far greater variety of exercises.

HYPER ROPE ELITE

UNANCHORED, SPACE-SAVING WEIGHTED ROPE



UNANCHORED

WEIGHTED METAL CORE

BRAIDED EXTERIOR

DYNAMIC FLOW

ULTRA SPACE-SAVING



MSRP **\$369.99**

COLOR   BLUE BRAIDING WITH BLUE HANDLES

SIZE 25 FT LONG

WEIGHT (LBS) 19

SHIPPING DIMENSIONS 14 IN X 14 IN X 6 IN

The Hyper Rope ELITE is our newest model unanchored weighted rope with an extra 5ft of length and 4lbs of weight from its metal core.

HYPERWEAR

DYNAMIC RESISTANCE

HYPER BANDS



SUPER BANDS

MINI BANDS





LONG LOOP BANDS



SHORT LOOP BANDS

SUPER BANDS

MSRP **\$39.99**

COLORS

RESISTANCE 15-35LB, 25-65LB, 35-85LB, 50-125LB

SHIPPING DIMENSIONS 6 IN X 6 IN X 4 IN

RESISTANCE BAND SETS

COLOR RETAIL BOX

MINI BANDS

MSRP **\$14.99**

COLORS

RESISTANCE EXTRA LIGHT, LIGHT, MEDIUM, HEAVY, EXTRA HEAVY

SHIPPING DIMENSIONS 6 IN X 6 IN X 4 IN

OUR CUSTOMERS LOVE OUR GEAR

 Squaddhead

★★★★★ **Best weighted vest**

May 30, 2018

Size: Large | Color: Black/Blue | [Verified Purchase](#)

This is by far the best weighted vest I have ever tried. It forms so perfectly to your body you hardly notice it being there. The weight is evenly distributed through a number of very small weights that can be added to or removed given your training needs. This has really helped my workouts.



BEST ON THE MARKET

 Nick Lamey

★★★★★ **EXCEPTIONAL**

June 21, 2018

Item Display Weight: 20.00 | Size: Large | [Verified Purchase](#)

Exceptional quality and feel. I use it for HIIT/Tabata sessions and WOD's. The fit is snug enough that it can even be used in WOD's calling for barbell work. I have used it with no underbitch for workouts lasting 20 minutes with minimal discomfort/chafing, though it is more comfortable with a form fitting shirt underneath. Weights fit securely in place and do not move around during workouts. Would absolutely buy again.



HARD CORE TRAINING



PREMIUM QUALITY



ACTIVE AGING

 J. VERA

★★★★★ **Great Quality**

December 05, 2017

Item Display Weight: 20.00 | [Verified Purchase](#)

I've used this vest now for a few months and it really has not shown any signs of wear and tear. I've drug it, hung it on asphalt, grass, cement. This has taken a beating and is still ticking. Absolutely love it!

 Imari Kozuma

★★★★★ **Helping to age in place**

June 23, 2018

Item Display Weight: 15.00 | [Verified Purchase](#)

This item has helped me to maintain the strength that my physical therapist initially brought me to. now I can lift various items around my home, including carrying laundry to my basement & manipulating the vacuum cleaner, and get supplies from the pet store so I can continue to care for my four cats. This is definitely a quality-of-life life saver. I can continue to "age-in-place", with the love and support of my pets.

**MUSCLE
& FITNESS®**



“FIRST & FOREMOST THE QUALITY IS SECOND TO NONE. AND WE LOVE THE FACT THAT IT’S WEIGHTED.”



“THE BEST WEIGHTED VEST WE HAVE FOUND.”

Men’sHealth

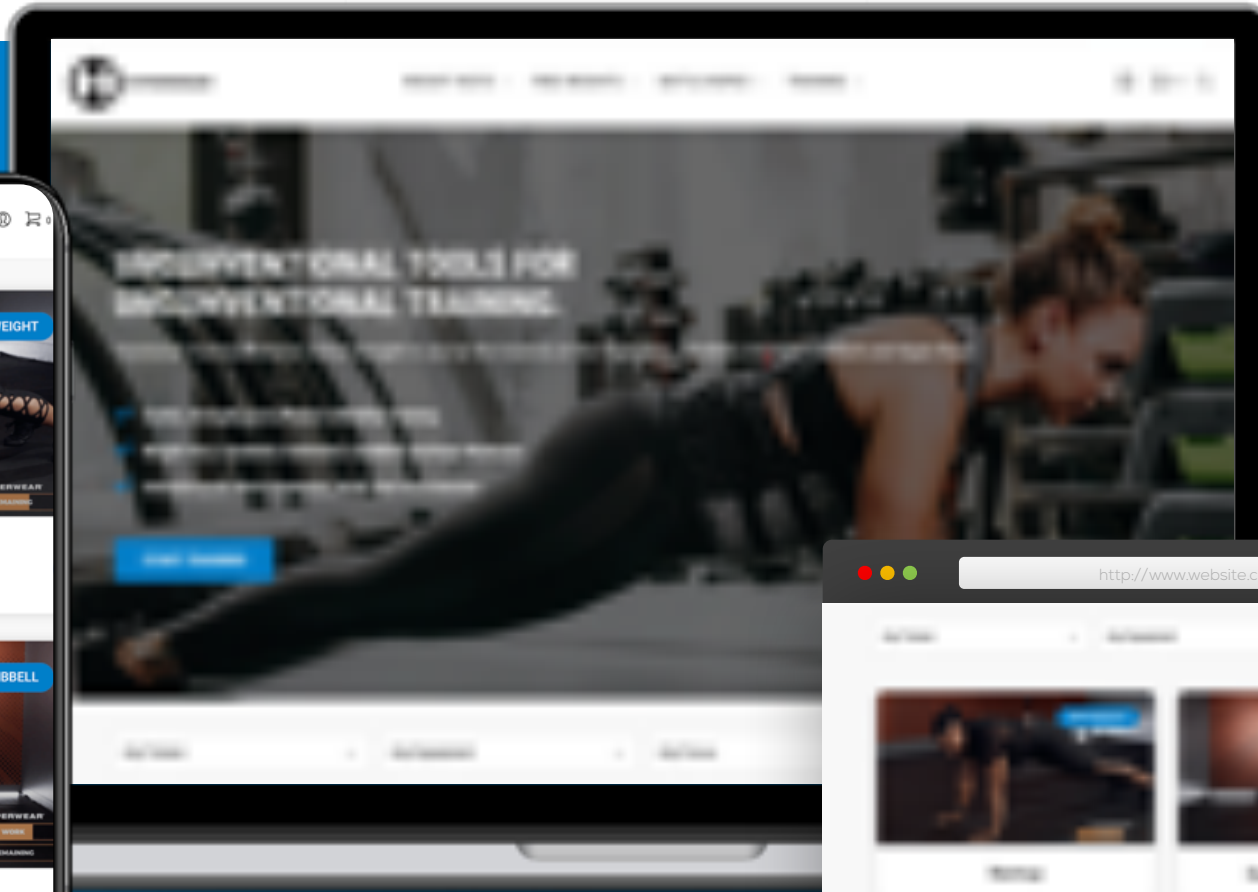
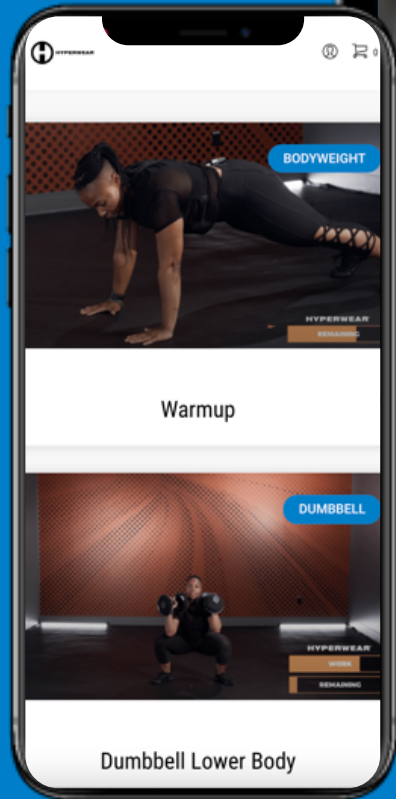
Prevention



“WE FOUND A FUN NEW WAY TO HELP YOU TORCH CALORIES, BLAST THROUGH PLATEAUS, BEAT BOREDOM, AND SHED POUNDS: SANDBELLS”

**WHAT THE EXPERTS
ARE SAYING**

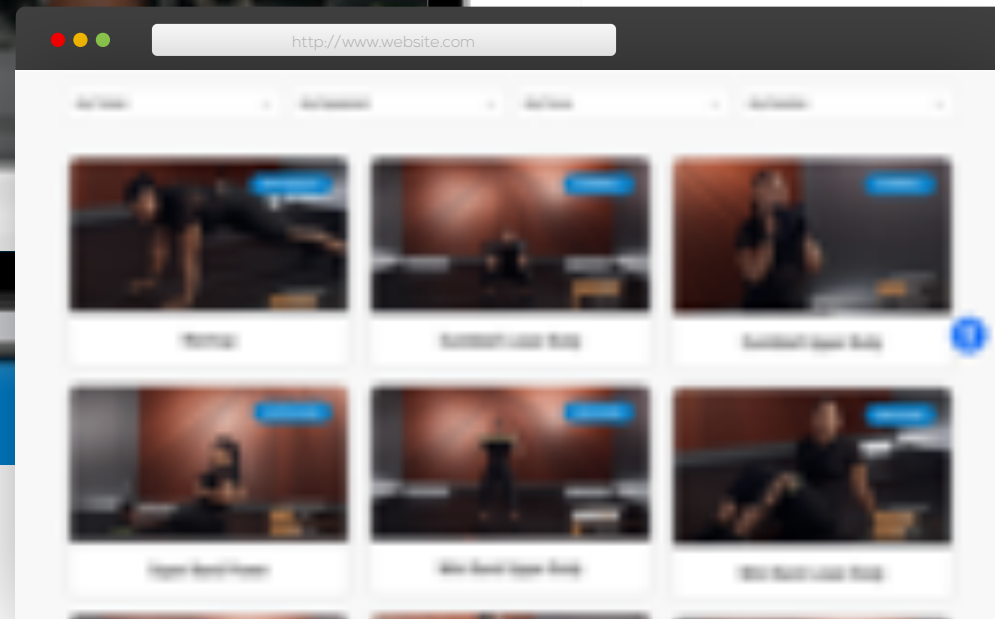
HYPERWEAR



CONTENT STRATEGY

[HYPERWEAR.COM/HYPERFIT](https://www.hyperwear.com/hyperfit)

VIDEO EXERCISE DIRECTORY
WORKOUT LIBRARY





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